



## BAYVIEW GLEN

# Distinguished Alumnus Award 2016

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The 2016 Bayview Glen  
Distinguished Alumnus Award  
is presented to:

**JONATHAN METRICK '01**

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It is with great pride that we present Jonathan Metrick, Class of 2001, with the 2016 Bayview Glen Distinguished Alumnus Award. Through this award, the Bayview Glen Alumni Association honours the outstanding contribution and the exceptional impact that he has made on his profession and the community.

Jonathan is the Global Vice President of Brand at Hult International Business School, a global school with campus locations around the world including New York, London, Dubai and Shanghai. Jonathan studied Commerce at Queen's University where he finished in the top 10%, earned citations for Dean's List with Distinction and received the Award for Marketing Excellence. He earned his MBA with Distinction at Harvard Business School, graduating in the top 10% of his class and serving as a Point Foundation scholar.

Jonathan launched a successful marketing career in Canada and abroad. He worked in Sales and Marketing at Procter & Gamble where he created multi-brand national marketing plans for billion-dollar beauty care brands like CoverGirl and Pantene. After earning his MBA degree, Jonathan continued to demonstrate mastery in marketing by creating branded entertainment with world renowned artists including Rihanna and Jay-Z at Live Nation Entertainment in New York City and later running global marketing at Hult International Business

School in London. In 2013, Jonathan started The Agility Project, a luxury-marketing consultancy working with brands including Tiffany & Co and Lacoste.

During Jonathan's time at Bayview Glen, he was an active member of the Debate Team, Editor of the Yearbook and Head of Student Council and served as Class Valedictorian. He spent four months in Australia through Round Square international exchange where he fostered an international perspective and met lifelong friends.

Jonathan has a passion for social change within the communities around him. Evidenced by work done with Pfizer, Teach for America and The Stonewall Community Foundation, he helped identify diverse ways that global communities could benefit from medication, more teachers could be identified to teach in underserved areas and the rights of LGBT community members in New York City could be improved. Jonathan demonstrated ongoing commitment to diversity by becoming the youngest member to sit on the P&G Diversity Leadership Team at age 23 and by working closely with the Harvard Business School administration to increase LGBTQ student applications by 100% in two years.

Bayview Glen is proud to present Jonathan Metrick '01 with the 2016 Distinguished Alumnus Award.